

# Sue Winters { owner/designer }

## SageTurtle Design }

Custom websites for artists, healers and visionaries '02-'18

### { contact }

sue@sageturtle.com  
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928.301.5651 (c)

### { education }

BA Music, Univ. Washington  
Registered Veterinary Technician, Northwest College  
Visual Communications Banff Centre of Fine Arts  
LVS Online: 15 Web Design Courses  
Reiki I, II, III

### { work experience }

#### Communications, Executive Support, Production Coordination

Earth Restoration Alliance and eraGlobal  
Organizational/ Operations and Creative support - current  
Executive Assistant to the President, Sally Ranney 2003-2012  
AREDAY (American Renewable Energy Day)  
Responsibilities: Production Coordinator of the Summit '07-'18, program & marketing coordinator, volunteer coordinator, website maintenance, online registration setup, summit registration coordinator  
A Matter of Degree 2008-2012  
Co-Founder, Partner, Director of Operations: Filming, editing, script writing for sizzle and 1 hr pilot.  
Promotional materials for an online and national TV show discussing climate change issues.

#### Web Clients in:

- Ireland
- England
- Canada
- France
- Argentina
- Hawaii
- United States

#### Personal Info:

DOB: 11.27.49  
Single  
Son - Dustin (35)  
Granddaughters (4&1)  
Dog - Sage (12)

#### Proficient in:

- Dreamweaver
- Photoshop
- Word-PP-Excel
- Quickbooks
- ConstantContact

#### Places I've Lived:

- Japan
- Morocco
- Germany
- Canada
- In the US:  
Texas  
Arizona  
New Mexico  
Colorado  
California  
Oregon  
Washington

#### VP Operations, Jaguar Yerba Company, Aspen CO '95-'01

Responsibilities: Liason between Owner, CEO, National Marketing Director, packaging designers, printers, vendors, suppliers, attorney, accountant, graphic artists and industry experts.  
Sourced products from Argentina, handled ordering, shipping, customs, warehousing/inventory.  
Created all in-house sales aids, marketing tools, promotional materials, website design.  
Wrote copy for ads, articles, flyers, brochures, press releases.  
Organized all National trade shows - booth design, product display, tradeshow set-up, travel arrangements.  
Organized corporate meetings, receptions and retreats.  
Monitored trade/magazine advertising and promotion budget.  
Chief Customer Service rep, handling retail, wholesale and distributor accounts.  
Bookkeeping, including cost accounting, cash flow projections.

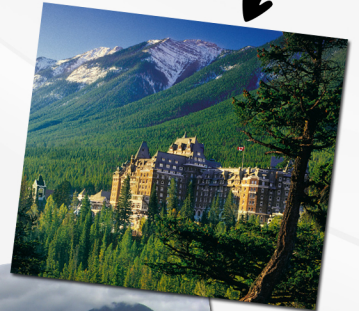


### { other work/life experience }

BA in Music in Seattle followed by  
Veterinary Technology Degree



Two year Visual Communications Degree  
Banff Center of Fine Arts  
Banff, Alberta '75-'79



Music teacher, accompanist, musical theatre,  
member Aspen Choral Society Orchestra  
Aspen, CO '93-'02



Jaguar Yerba Co - placing yerba mate in  
the Natural Foods Industry  
Aspen CO '95-'01



Sedona, AZ  
Owner/ Operator Sue Winters Photo Tours '89-'93  
backcountry instructional photo tours  
Owner/ Designer SageTurtle Design '02-present  
custom website design



Gibsons, BC '79-'89  
Owner/operator - health food store  
Owner/operator - freelance photography business  
Co-Owner - commercial salmon fishing business



RELAXING  
RESTORATIVE  
REIKI

靈氣

Canada, & US '81-present  
Reiki Master  
Lineage: Usui / Hayashi / Takata / Bockner



Aspen, CO '07-'18  
AREDAY SUMMIT - production coordinator,  
volunteer coordinator, website design & maintenance  
registration coordinator



Web Design '02-'18  
Custom HTML design - capturing  
the "essence" of the clients' offering.